

{Date}

{Recipients Address},

Re: Sponsorship opportunity - Connecticut Advocates for Parkinson's – Gala

Dear {Recipients Name},

On Saturday, November 18th, 2017, Connecticut Advocates for Parkinson's (CAP) will hold our 3rd Gala to raise funds to benefit Research Programs, Clinical Trials, and Wellness Programs for People with Parkinson's Disease (PD) in Connecticut. The Gala, to be held at the Aqua Turf in Southington, will include dinner, open bar, live music and a silent auction. ***I am writing today to ask for your participation, and more importantly, sponsorship of our event or donation.***

The purpose of our Gala, and our organization (CAP), is to help people with PD in Connecticut, and to speed the process of finding a cure. Finding a cure is a race for all of us with PD, and I am running that race myself – for nearly 10 years now. Each year the finish line of finding a cure gets closer, but so do the debilitating effects of this terrible disease. We need to accelerate our progress towards finding answers, and we need to slow down, and ultimately stop, the progress of PD. ***To do this, we need funds for research, expansion of clinical trials, and additionally for education and wellness programs. Your donation will help make that a reality.***

Currently or in the past, we have worked with organizations like Yale University, Hartford Healthcare/Movement Disorders, The Hospital for Special Care, and many others regionally, and nationally. We are well respected in the Parkinson's community for our efforts to make a difference both in wellness, and in research. Our organization exists with the desire to no longer be needed (by finding a cure).

With the help of your organization we hope to sell 400 tickets and raise \$100,000 at this event. We welcome and encourage your support. Please find information on Sponsorship levels and our organization attached. We also would be grateful for a gift card as a Silent Auction item.

Thank you for your willingness to support our cause. For donations, sponsorships or tickets please visit www.parkinsonsct.org/gala . If you have any questions or require additional information, please contact me directly at 860-266-6040, or parkinsonsct@gmail.com.

Sincerely,

Michelle Hespeler
Gala Chairperson